

Minars Dermatology Earns Esteemed 2013 Angie's List Super Service Award

Award reflects company's consistently high level of customer service

Minars Dermatology has earned the service industry's coveted Angie's List Super Service Award, reflecting an exemplary year of service provided to members of the consumer review service in 2013.

"Only about 5 percent of the companies Minars Dermatology competes with in South Florida are able to earn our Super Service Award," said Angie's List Founder Angie Hicks. "It's a mark of consistently great customer service."

Angie's List Super Service Award 2013 winners have met strict eligibility requirements, which include an "A" rating in overall grade, recent grade, and review period grade; the company must be in good standing with Angie's List, have a fully complete profile, pass a background check and abide by Angie's List operational guidelines.

Service company ratings are updated daily on Angie's List. Companies are graded on an A through F scale in areas ranging from price to professionalism to punctuality. Members can find the 2013 Super Service Award logo next to company names in search results on AngiesList.com.

###

Angie's List helps consumers have happy transactions with local service professionals in more than 720 categories of service, ranging from home improvement to healthcare. More than 2 million paid households use Angie's List to gain access to local ratings, exclusive discounts, the Angie's List Magazine and the Angie's List complaint resolution service.

Certificate of Achievement for
Excellence in Patient Satisfaction
2012

This certificate is awarded to

Minars Dermatology

This award acknowledges practices that demonstrate a commitment to using patient satisfaction data to improve quality of care. In a comprehensive Patient Satisfaction Survey conducted independently by BSM Consulting, results verify that this practice excels in the area of patient satisfaction performance compared to its peers.

Lisa Peltier

Lisa Peltier
Vice-President of Operations
BSM Consulting

10/2/12

Date

Certificate of Achievement for
Excellence in Patient Satisfaction
2007

This certificate is awarded to

Minars Dermatology

This award acknowledges practices that demonstrate a commitment to using patient satisfaction data to improve quality of care. In a comprehensive Patient Satisfaction Survey conducted independently by Allergan, Inc. and BSM Consulting, results verify that this practice excels in the area of patient satisfaction performance compared to its peers.

Lee Bowser, Allergan, Inc.

BSM Consulting

BSM Consulting

01/29/08

Date

08/03/2010

Todd Minars, MD
Minars Dermatology -Skin and Laser Center
4020 Sheridan St
Ste B
Hollywood, FL, 33021-3544



Dear Dr. Minars:

You chose to become a physician in order to help people, and made it your life's work.

It's a vitally important job, not an easy one, and carries heavy responsibilities balanced by the intangible rewards of the good you do.

Well, those intangible rewards just got a little more tangible.

We are proud to let you know that you have recently been honored by your patients with a Patients' Choice recognition.

This honor reflects the difference you've made in these people's lives through the exceptionally high praise granted to you by your patients.

Every month, more than 40,000 patients across the U.S. provide online feedback about their experiences with their doctors. They rate various components such as bedside manner, doctor-patient face time, degree of follow-up, courtesy of office staff, and overall opinions.

Over the course of 2009, these reviews have totaled hundreds of thousands patient opinions. While physicians generally receive positive reviews from their patients, only a select few receive uniformly rave reviews across the board. Of those that receive rave reviews, only physicians like yourself -- with near perfect scores - have been voted by their patients for this honor.

In fact, of the nation's 720,000 active physicians, **less than 6% were accorded this honor by their patients in 2009.**

You are, indeed, the **Patients' Choice**; one of the physicians most highly regarded by their patients.

This notation as a **Patients' Choice** physician will be prominently displayed in your Profile on a broad collection of web sites, including PatientsChoice.org, Vitals.com, RightHealth, Google, and a variety of Managed Care sites. These web sites are viewed by more than 150,000 people on a daily basis.

To ensure all aspects of your profile are correct, please go to www.vitals.com and click "login: physician" in the upper right hand corner of the site; there you will be able to log in using your previously registered email and password, or if you have not previously registered you will be able to do so by clicking "get started".

Congratulations once again on this outstanding distinction.

Sincerely,

Erika Boyer
Vice President, Consumer Research

The "Patients' Choice" award is tabulated by MDx Medical, Inc.

MDx Medical, Inc. 1200 Wall Street West, Lyndhurst, NJ 07071 T. 201.842.0760 F. 201.438.4555